



OUTLET SHOPPING

One brand, four locations

[WWW.AFFINITYOUTLETS.COM](http://WWW.AFFINITYOUTLETS.COM)



OUTLET SHOPPING



OUTLET SHOPPING



OUTLET SHOPPING

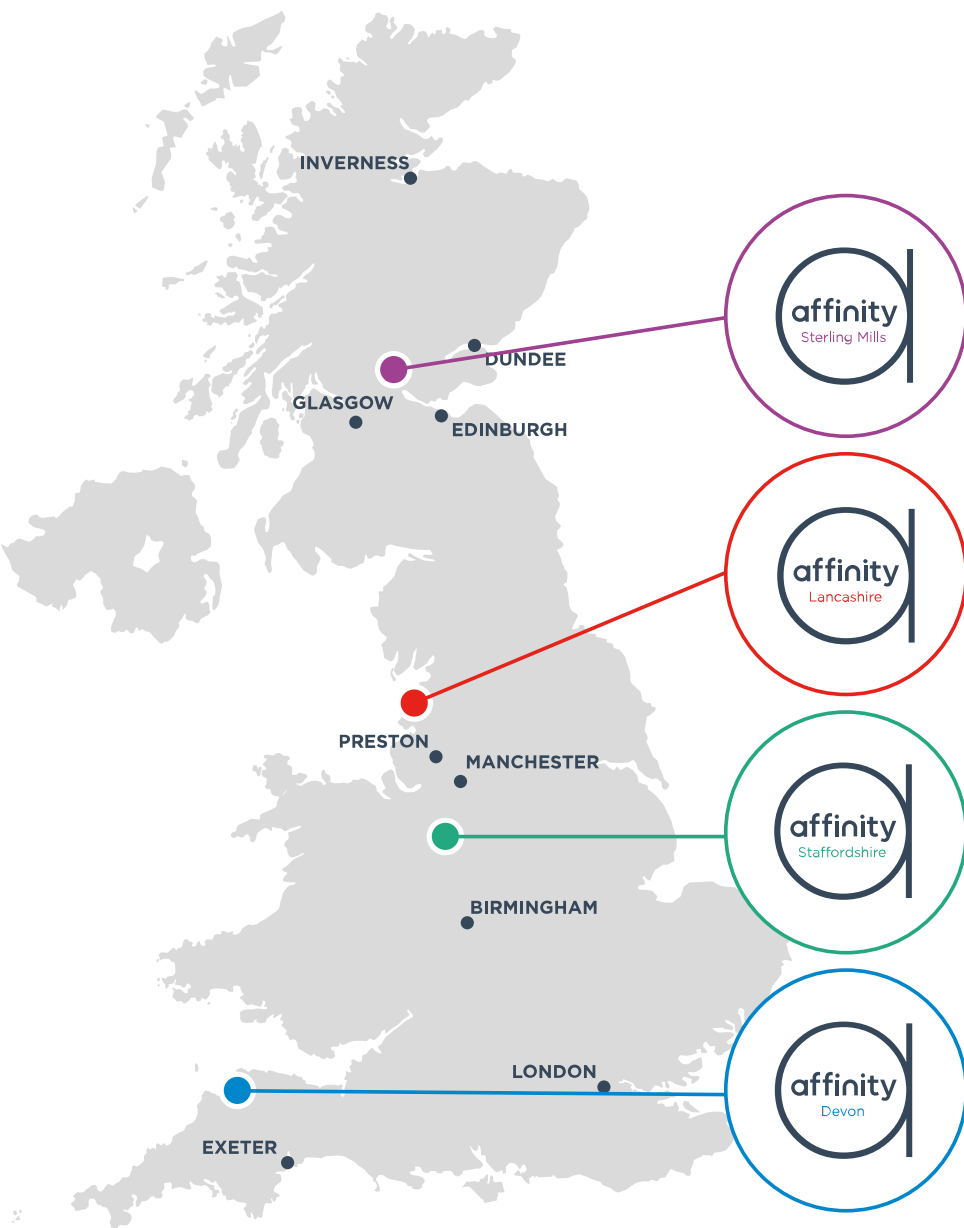


OUTLET SHOPPING



**GM Retail Leasing**

[www.globalmutual.com](http://www.globalmutual.com)



**Affinity places emphasis on the essential elements to achieve excellence in outlet retail: a strong line-up of brands, extraordinary savings, welcoming environments and high standards of service.**

We are called Affinity because we believe in building close, strong relationships with our customers and retail partners. We have also forged close links with the local communities and now we're moving on to the next exciting stage of our development.

Ours is a simple philosophy – by creating spaces that make our retailers and customers happy, we also create commercially vibrant environments – where people want to spend both money and time.



OUTLET SHOPPING

**SPORTS  
DIRECT.COM**

**Clarks**

  
CREW CLOTHING COMPANY

**next  
OUTLET**

**Affinity Devon is a covered shopping haven for the local, south west and tourist populations anchored by Next, Sports Direct, and Clarks.**

**90,000 sq ft.**  
Outlet retail environment

**600 free**  
Car parking spaces

### **Indoor shopping**

35 units offering a wide selection of fashion, footwear, beauty and homeware brands.

**ASDA  
Superstore**  
And Filling Station Adjacent to the mall

**1.3 Million Visitors**

**New  
Development**  
Exciting new development in planning to include improved parking facilities and layout, hotel, cinema and drive thru pods.

The scheme is located close to Bideford, just off the A39 Atlantic Highway, the main route through to Cornwall's popular holiday destinations. With an Asda Superstore and filling station on site, Affinity Devon was the catalyst to the adjacent retail park where Starbucks, McDonald's and Premier Inn have all recently opened.







## Affinity Devon Aerial View





# Affinity Devon Leasing Plan

Premier Inn McDonald's ALDI STARBUCKS Brewers Fayre Domino's ↑





OUTLET SHOPPING

next  
OUTLET



M&S  
OUTLET

SPORTS  
DIRECT.COM

Clarks

**Affinity Staffordshire is a high-quality indoor mall anchored by M&S, H&M and Nike.**

**130,000 sq ft.**  
Outlet retail environment

**650 free**  
Car parking spaces

The scheme is located close to J16 of the M6, with easy links to Stoke-on-Trent and the affluent towns in neighbouring Cheshire and Derbyshire.

Affinity Staffordshire has been voted the number one place to shop in the region.

**Indoor shopping**  
50 units offering a wide selection of fashion, footwear, beauty and homeware brands.



**2.3 Million Visitors**





OUTLET SHOPPING

## Affinity Staffordshire Aerial View





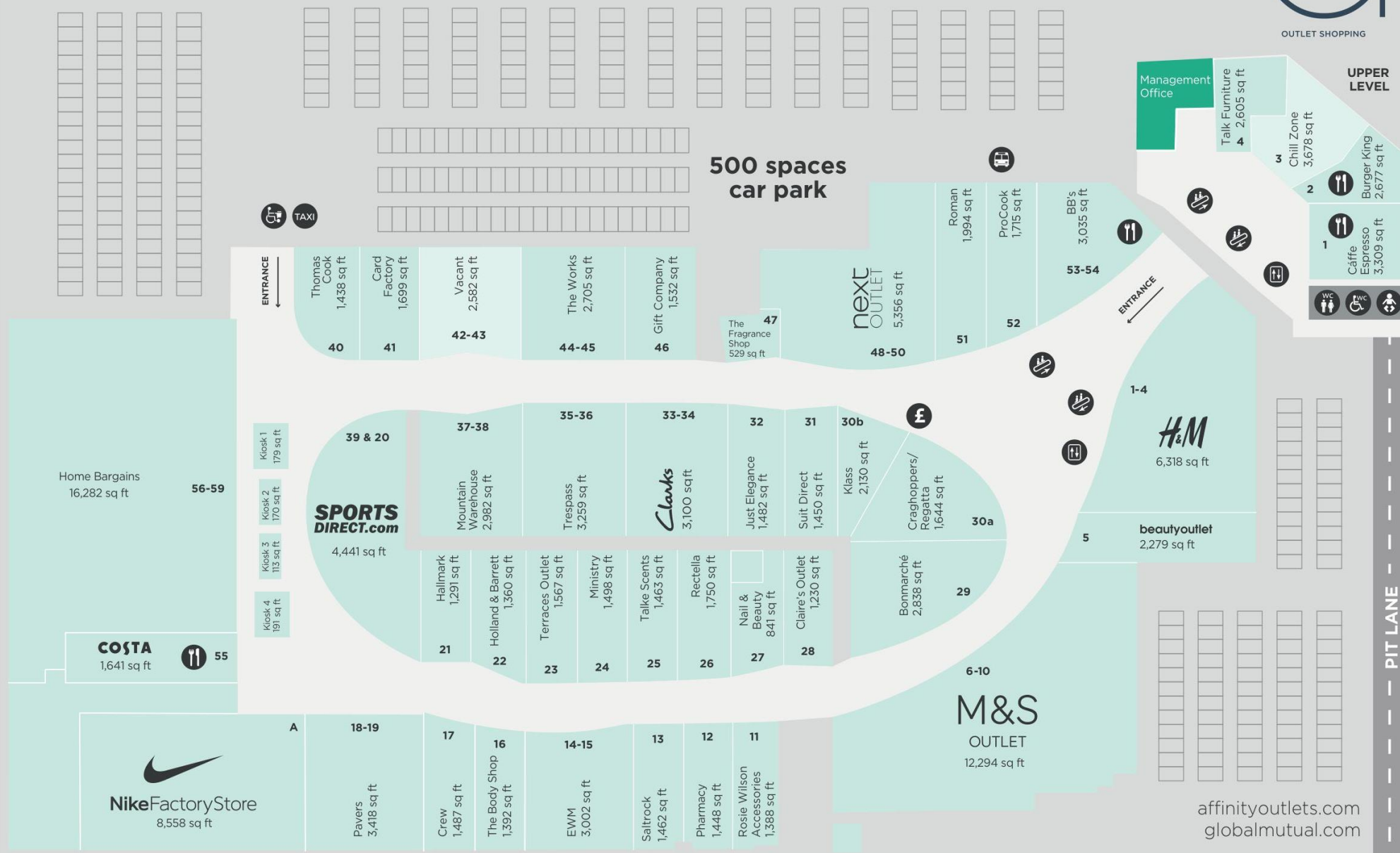


OUTLET SHOPPING

## Affinity Staffordshire Leasing Plan



OUTLET SHOPPING







OUTLET SHOPPING

Clarks

COSTA

SPORTS  
DIRECT.COM

next  
OUTLET

**Affinity Lancashire is the number one outlet in the county, anchored by Next and Sports Direct, it ranks in the top 20% of all UK centres.**

Situated on the A585, at the tip of the Fylde peninsula but with easy links to Preston and Blackpool, Affinity Lancashire is built in a New England style with landscaped open malls. The scheme overlooks Fleetwood Marina and the regions sought after Harbour Village residential development.



**140,000 sq ft.**  
Outlet retail environment

**700 free**  
Car parking spaces

**Village-style shopping**  
50 units offering a wide selection of fashion, footwear, beauty and homeware brands

**1.5 Million Visitors**

**25,000 sq ft**  
(with planning consent)  
development opportunity



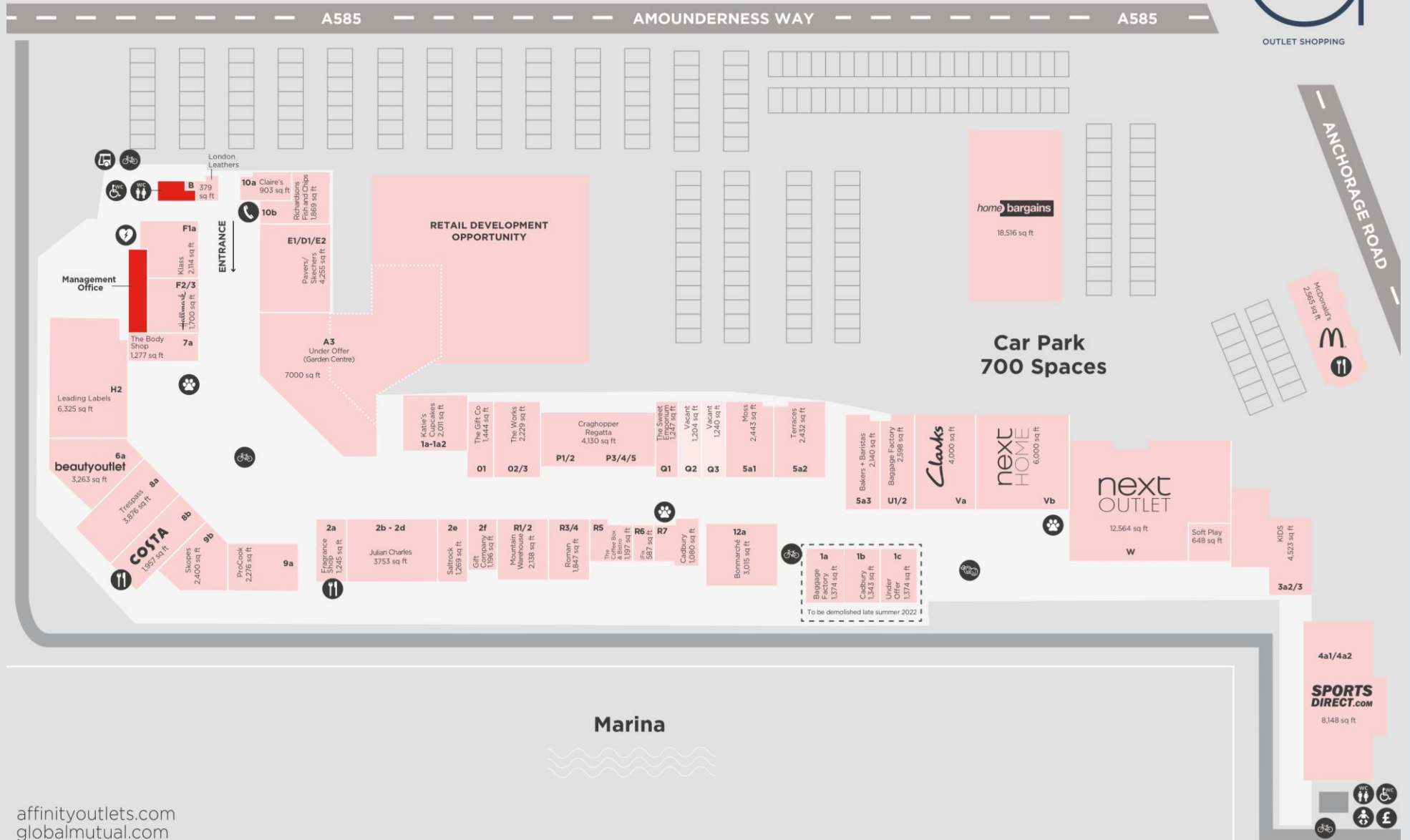


Affinity Lancashire  
Aerial View





## Affinity Lancashire Leasing Plan







OUTLET SHOPPING

next  
OUTLET



adidas

COSTA

**Affinity Sterling Mills is a totally unique shopping destination at the foot of the stunning Ochil Hills, anchored by Next, Nike and Adidas.**

The scheme is located on the A908, with easy access of the A91 and A9 – the major routes between Edinburgh, Glasgow, Stirling and Perth and puts 67% of the Scottish population within a 60 minute drive from the centre.



**86,000 sq ft.**  
Outlet retail environment

**600 free**  
Car parking spaces

**Outdoor shopping**  
30 units offering a wide selection of fashion, footwear, beauty and homeware brands.

**Sterling Furniture**  
Located directly across from the mall making the area a very popular day out destination

**1.65 Million Visitors**





Affinity Sterling Mills  
Aerial View





## Affinity Sterling Mills Leasing Plan





**affinity**

[www.affinityoutlets.com](http://www.affinityoutlets.com)



**Nicky Lovell**

T +44 (0) 20 3137 6116  
M +44 (0) 7785 512 625  
E [nl@globalmutual.com](mailto:nl@globalmutual.com)

**Rachel Scott**

T +44 (0) 20 3745 6280  
M +44 (0) 7946 706 587  
E [rs@globalmutual.com](mailto:rs@globalmutual.com)